

BBE · THE BLACK BRAZIL EXCHANGE

SAVE THE DATE · STAY TUNED

BBE Launch Party · 5/20

Full referral program details revealed live. Bring your questions. We've got drinks.

Refer a Friend.

Get paid when they book Brazil.

The BBE referral program for friends, family, and anyone who knows someone who'd love Brazil. Cash reward per successful booking, tiered to the package they pick.

TASTE

\$25

per booking

POR DENTRO

\$75

per booking

FULL ACCESS

\$150

the final boss

— Bryant Huff, Founder · BBE

EFFECTIVE MAY 2026 · BLACKBRAZILEXCHANGE.COM
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Welcome to the BBE Referral Program

If you've been to Brazil with us, you already know the trip is the kind of thing people don't shut up about. This program is for those conversations.

Every time you send a friend or family member our way and they book a real trip, **BBE pays you cash**. The bigger the trip they book, the bigger the reward. No app to download. No referral code to memorize. Just tell them to mention your name.

Why this exists: word of mouth from someone you trust is worth more than any ad we could run. The kind of traveler who lands in Rio ready to be open, ready to be curious, ready to be respectful — that traveler usually got the recommendation from a friend. We'd rather pay you than pay Meta.

1. The Rewards

Cash reward, paid out within 7 days of your referred friend's deposit clearing. Amount depends on which BBE tier they pick.

BBE TIER	PACKAGE PRICE	YOUR REWARD
Taste Up to 3 days · 5 points	\$400–500	\$25
Por Dentro Up to 7 days · 15 points	\$1,200–1,800	\$75
Full Access 14+ days · 30 points · The final boss	\$2,500+	\$150

Paid via Pix (if you have a Brazilian bank) or Zelle, Venmo, CashApp, PayPal — whatever works for you. We'll ask on the email confirming your reward is owed.

2. How It Works

1 Tell your friend about BBE

Send them **blackbrazilexchange.com**. Let them know to **mention your name** on the free 10-minute consultation call, or in the booking form under "How did you hear about us?" Either works.

2

Your friend books a trip and pays the 30% deposit

BBE confirms the booking, locks dates, and starts trip planning. The clock on your reward starts when the deposit clears.

3

You get paid within 7 days

We email you confirming the amount and asking how you want it (Pix, Zelle, Venmo, CashApp, PayPal). Pick one, we send it. Done.

3. Who Can Refer

Pretty much anyone:

- **Past BBE clients** — you've been to Brazil with us, you know what you're sending people into. Refer freely.
- **Friends of Bryant** — Atlanta crew, college friends, neighborhood, anyone we share a real history with.
- **Family** — siblings, cousins, parents, in-laws. All counts.
- **Acquaintances and colleagues** — your coworker who heard you talk about Brazil for a year. Send them.
- **Even strangers** — if someone you barely know books a BBE trip because of one conversation with you, we'll happily pay you the reward.

Who can't refer (for now):

- BBE Experience Managers (Eze, Jonas, Sivaldo) — they have their own commission structure, see their contracts
- Anyone who is a current vendor to BBE (drivers, masseuses, chefs we already pay) — to keep separation clean

4. The Fine Print (Honest Version)

What counts as a successful referral

- Your friend is a **new BBE client** (has never booked with us before)
- They **complete their 30% deposit** for an actual trip
- They **name you** at the consult call or in the booking form
- You are not currently a BBE Experience Manager or vendor

What doesn't count

- An inquiry that doesn't become a booking

- A booking that gets cancelled before deposit clears
- A repeat booking from someone who's already been with BBE — we love them and they're already in the family, but no new commission
- "My friend bought the \$29 Por Dentro guide" — the digital guide isn't a trip, no commission. But thank you for sharing.

Timing

- Reward is paid **within 7 days of deposit clearing**
- If your friend cancels after deposit (and forfeits the non-refundable 30%), **your reward stays paid**. We don't claw back.
- If they cancel before deposit clears, no reward is owed

Stacking and limits

- **No cap.** Refer 10 friends, refer 50, we'll write 50 checks.
- **No stacking with Experience Manager commission.** If Eze or Jonas brought the lead instead, they get their commission, not the friends-and-family reward. First name mentioned wins.
- **Each new client = one reward.** Only one person can claim it. If two of you both helped, talk to each other — we'll send to whoever the client names.

Tax stuff

If you earn \$600 or more from BBE referrals in a calendar year, US tax law requires us to issue you a 1099-MISC. Brazil residents: same general logic, your accountant will know. **Translation:** a couple referrals = no paperwork. Twenty referrals = we'll send you a form in January.

★ SAVE THE DATE ★

BBE Launch Party · 5/20

Full details revealed live. We'll explain the whole program, answer your questions, and toast the launch. More info coming — stay tuned for the where and the when.

If you got this PDF, you're on the list.

5. Why Your Referral Matters

BBE is a high-trust business. The work we do — the rooms we walk people into, the families we introduce them to, the spiritual traditions we open the door to — only works when the traveler shows up ready to receive it.

The kind of client who books from a stranger's Instagram ad rarely shows up that way. **The kind of client who books because their cousin Tanya said "you HAVE to go" — they show up exactly that way.**

So when you send a friend to BBE, you're not just sending a customer. You're sending the right kind of customer. We are genuinely grateful, and the reward is a small thank-you on top.

— Bryant Huff

Founder · BBE

6. How to Refer, Today

You don't have to wait for the launch party. If someone in your life is already curious about Brazil, here are three ways to make it count:

METHOD 1 · THE EMAIL

Forward our site with your name in the subject

Send blackbrazilexchange.com to your friend. Subject line: "*Bryant's Brazil thing — mention my name when you book.*" Done.

METHOD 2 · THE GROUP CHAT

Drop the link with one line

"If anyone is thinking about Brazil — this is who I use, mention my name." Then drop blackbrazilexchange.com. The group chat does the rest.

METHOD 3 · THE EMAIL TO BRYANT

Email us with your friend's contact info

Email bryant@blackbrazilexchange.com with subject "*Referral - [your name]*" and we'll reach out to your friend directly with a soft, no-pressure intro. Best for friends who'd rather be invited than chase.

Final Word

Brazil changed my life. The whole point of BBE is to give other people a real shot at letting it change theirs. Every referral you send is a vote of confidence in what we built, and we don't take that lightly.

See you at the launch party. **5/20**. Details soon.

BBE · The Black Brazil Exchange

blackbrazilexchange.com · bookings@blackbrazilexchange.com · (404) 915-0806

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